

U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE

**INFORMATION DISCLOSURE  
STATEMENT**

Docket Number:  
12510/70

Application Number  
10/674,680

Filing Date  
September 29, 2003

Examiner  
Not Yet Assigned

Art Unit  
2171

Title  
SYSTEM AND METHOD FOR MEDIA  
RESEARCH AND NOTIFICATION

Applicant(s)  
Gabriel et al.

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

I hereby certify that this correspondence is being deposited with  
the United States Postal Service as first class mail in an  
envelope addressed to: Commissioner for Patents, P.O. Box 1450,  
Alexandria, VA 22313-1450 on

Date: 12 May 2004

Reg. No. 36,098

Signature: 

Michelle M. Carniaux

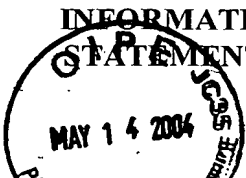
1. In accordance with the duty of disclosure under 37 C.F.R. § 1.56 and in conformance with the procedures of 37 C.F.R. §§ 1.97 and 1.98 and M.P.E.P. § 609, attorney(s) for Applicant(s) hereby bring the reference(s) listed on the attached modified PTO Form No. 1449 to the attention of the Examiner. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the reference(s) be made of record therein and appear among the "References Cited" on any patent to issue therefrom.
2. A copy of each patent, publication or other information listed on the modified PTO form 1449 is enclosed, except as otherwise indicated.
3. It is believed that no fees are due in connection with this Information Disclosure Statement. However, should any fees be due, the Commissioner is authorized to charge Deposit Account No. 11-0600 for such fees. A duplicate copy of this communication is enclosed for charging purposes.

Dated: 12 May 2004

By: 

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<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> 	<b>ATTY. DOCKET NO.</b> 12510/70	<b>U.S. SERIAL NO.</b> 10/674,680
	<b>APPLICANT</b> Gabriel et al.	
	<b>FILING DATE</b> September 29, 2003	<b>GROUP ART UNIT</b> 2171

**U. S. PATENT DOCUMENTS**

EXAMINER INITIAL	PATENT NUMBER	PATENT DATE	NAME	CLASS	SUBCLASS	FILING DATE*

**FOREIGN PATENT DOCUMENTS**

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO

**OTHER DOCUMENTS**

EXAMINER INITIAL	AUTHOR, TITLE, DATE, PERTINENT PAGES, ETC.
	<u>Internet Movie Database</u> ; retrieved August 28, 2003, from <a href="http://www.imdb.com">http://www.imdb.com</a>
	<u>IMDB Name and Title Search</u> ; retrieved August 28, 2003, from <a href="http://www.imdb.com/Find">http://www.imdb.com/Find</a> .
	<u>IMDB: Shrek (2001)</u> ; retrieved August 28, 2003, from <a href="http://www.imdb.com/title/tt0126029">http://www.imdb.com/title/tt0126029</a> .
	<u>IMDB: Merchandise for Shrek (2001)</u> ; retrieved August 28, 2003, from <a href="http://www.imdb.com/title/tt0126029/sales">http://www.imdb.com/title/tt0126029/sales</a> .
	<u>IMDB: My Movies</u> ; retrieved August 28, 2003, from <a href="http://www.imdb.com/Errors/register_for_my_movies">http://www.imdb.com/Errors/register_for_my_movies</a> .
	<u>IMDB: Cinema - Shrek (2001)</u> ; retrieved August 28, 2003, from <a href="http://www.imdb.com/title/tt0126029/cinemashowtimes">http://www.imdb.com/title/tt0126029/cinemashowtimes</a> .
	<u>IMDB: Cinema Showtimes</u> ; retrieved August 28, 2003, from <a href="http://www.imdb.com/Showtimes">http://www.imdb.com/Showtimes</a> .
	<u>IMDB: On TV Links for Shrek (2001)</u> ; retrieved August 28, 2003, from <a href="http://www.imdb.com/title/tt0126029/ontelevision">http://www.imdb.com/title/tt0126029/ontelevision</a> .
	<u>IMDB: Registration</u> ; retrieved August 28, 2003, from <a href="http://www.imdb.com/register">http://www.imdb.com/register</a> .
	<u>IMDB: Help - IMDB History</u> ; retrieved August 28, 2003, from <a href="http://www.imdb.com/Help/Oweek/history">http://www.imdb.com/Help/Oweek/history</a> .
	<u>IMDB Pro: Subscribe</u> ; retrieved August 28, 2003, from <a href="http://www.secure.imdb.com/register/subscribe?c=a394d4442634f6f6c6">http://www.secure.imdb.com/register/subscribe?c=a394d4442634f6f6c6</a> .

EXAMINER	DATE CONSIDERED
EXAMINER: Initial if citation considered, whether or not citation is in conformance with M.P.E.P. 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	